

ภาษาอังกฤษ Speaking

CEFR C2

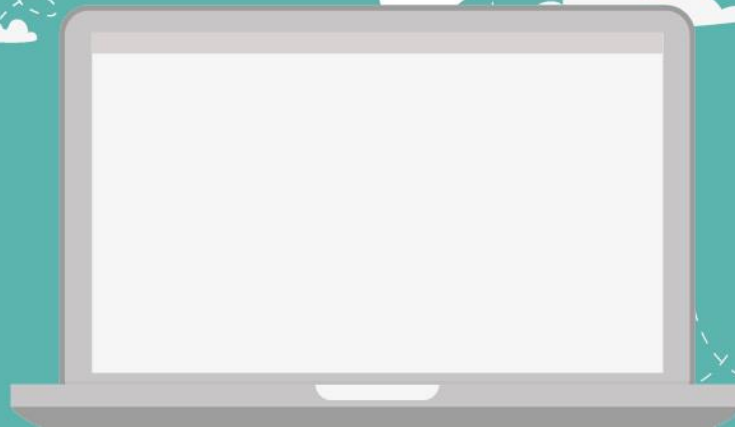
English for MC and Journalism

ครูพี่สอน

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English for MC and Journalism

Aims



1. เรียนรู้คำศัพท์และความหมายของภาษาอังกฤษ C2 ผ่านการทำความรู้จักสาขาอาชีพ MC/Journalist
2. สามารถนำไปประยุกต์ใช้ในการเรียน เช่น การนำเสนองานในห้องเรียน
3. สามารถนำไปใช้ในการตัดสินใจเลือกคณะเรียนหรือสาขาวิชาชีพในอนาคตได้

English for MC and Journalism



1. Definition of MC and Journalist
2. Types of MC and Journalist
3. Language used for MC
4. Language used for Journalist

English for MC and Journalism

1. Definition of MC and Journalist

English for MC and Journalism

1. Definition of MC and Journalist



MC

- A master of ceremonies, abbreviated MC or emcee, is the official host of a ceremony, staged event, conference, convention, or similar performance.
- The master of ceremonies sometimes also refers to the protocol officer during an official state function, especially in monarchies.

English for MC and Journalism

1. Definition of MC and Journalist

A large graphic consisting of the letters 'MC' in a bold, black, sans-serif font. The letters are centered on a solid yellow rectangular background.

- Today, the term is often used to connote a person who presents performers, speaks to the audience, entertains people, and generally keeps an event moving. This usage occurs in the entertainment industry, for example in reference to television game show hosts, as well as in contemporary hip hop and electronic dance music culture.

English for MC and Journalism

1. Definition of MC and Journalist

Journalist

- A journalist is an individual that collects/gathers information in form of text, audio, or pictures, processes them into a news-worthy form, and disseminates it to the public. The act or process mainly done by the journalist is called journalism.

English for MC and Journalism

1. Definition of MC and Journalist

Journalist

- A reporter is a type of journalist who researches, writes and reports on information in order to present using sources. This may entail conducting interviews, information-gathering and/or writing articles. Reporters may be assigned a specific beat or area of coverage.

English for MC and Journalism

2. Types of MC and Journalist

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2. Types of MC and Journalist



Formal events

- งานเปิดตัวสินค้า
- งานแสดงวิสัยทัศน์ผู้บริหาร
- งานสัมมนาวิชาการ
- งานอบรม/Workshop
- งานแถลงข่าว
- งานประชุมนานาชาติ
- งานต่าง

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2. Types of MC and Journalist



Informal events

- Youtuber
- งานเปิดตัวสินค้า
- งานแฟนมีต
- งานคอนเสิร์ต
- งาน After Party
- งานเลี้ยงรุ่น
- งานค้าที่ทาวน์
- งานเทศกาลต่าง ๆ

English for MC and Journalism

2. Types of MC and Journalist



MC

Informal events

- Well-organized
- Keep it concise and fun
- Use an exciting and confident tone of voice

English for MC and Journalism

2. Types of MC and Journalist

Journalist

News Anchor



English for MC and Journalism

2. Types of MC and Journalist

Journalist

News Reporter

News Correspondent



English for MC and Journalism

2. Types of MC and Journalist

Journalist

Interviewer



English for MC and Journalism

English for MC and Journalism



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English for MC and Journalism

3. Language used for MC

English for MC and Journalism

Warm-up

Formal

“Ladies and gentlemen, as we are about to begin, please be seated. I have a few housekeeping notes to make before we begin today's program. First, I would like to seek your cooperation in completing this seminar. Kindly switch your mobile phones to silent mode to avoid interruption. Thank you for your kind cooperation and attention.”

Informal

“Hi everyone! Welcome to _____. Our events will begin in a few minutes. Enjoy the beverage we serve tonight. I will come back on the stage again soon. See ya.”

English for MC and Journalism

Intro

Formal

“Good morning, Excellencies/ Distinguished guests/ Ladies and gentlemen/ it is my pleasure to be a moderator for seminar. I’m _____ and on behalf of _____. I would like to extend a very warm welcome to all of you. We appreciate you taking time off your busy schedules to join us today. We hope you will learn a lot today, we have lined-up for you to be fruitful and engaging.”

Informal

“Hi everyone! Once again Welcome to _____. I am _____ and I will be your MC for tonight... I hope that you guys are all fine as we will start the night with all the activities you have been waiting for.”

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Transitions

Formal

- To begin this program, we are pleased to have _____ to deliver the opening Remarks.
- Thank you, _____ for that wonderful remarks.
- I would like to invite _____ on the stage, to introduce our guest speaker for this morning.
- Thank you very much for an interesting talk. Now, if anyone has any questions, I'm Sure would be pleased to answer them

Informal

- Now, let me call in _____ to share to us _____.
- That was full of insight. Thank you, _____.
- For another participant who will be delivering her impression, I would like to invite _____.
- That was an inspiring presentation for all of us!

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Ending

Formal

“Ladies and gentlemen, may I thank you very much for your (active) participation in this seminar/ session/ program/ conference. I hope you enjoy the program. Have a safe trip (back) home. Good bye.”

Informal

“Thank you everyone. I hope the we will bring with us the knowledge and skills we gained to our participants. This has been your emcee, _____. Goodbye and have a safe journey home!”

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4. Language used for Journalist

English for MC and Journalism

Intro

News Anchor

Ending

1. Hello there welcome to Newslines, it's 11.00 pm of Monday 12th August 2023.

I'm _____.

2. Good afternoon. It's Thursday, October 22nd you are watching The Global News, the late-night edition. We hope you are having a great day. I'm _____, your host today.

3. Good morning, I'm _____ welcome to the "world news" bringing you the eye on the news for Monday, 5 August 2023.

1. And that's all for today's Newslines. Once again I am..... delivering news from worldwide towards one united direction this is the united rear center. Have a great day.

2. Those were the top stories for this hour. You can contact us through these numbers flashed on your screen. Share your feedback and make us aware of the hot news you have. Good day.

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News Reporter



English for MC and Journalism

New Scoop

News Reporter

Script

- In journalism, a scoop or exclusive is an item of news reported by one journalist or news reporter before others, and of exceptional originality, importance, surprise, excitement, or secrecy.

- Scoops are important and likely to interest or concern many people. A scoop may be a new story, or a new aspect to an existing or breaking news story.

- What Where When Why Who How

“ Last year, the united nations expressed the concerns due to human induced climate change as the most impactful threat to the environment. What is the reason? Let’s check it out. ”

English for MC and Journalism

Show/Interview

Effective Questions

- **Relevant:** The interview questions you ask, of course, must be relevant to the topic you are researching and research question(s) you are seeking to answer.
- **Open-Ended:** You should avoid writing “yes-or-no” questions. Instead, it is better to write questions that begin with the interrogative pronouns: Who, What, Where, When, Why, How.
- **Unbiased:** Good interview questions avoid making any judgmental assumptions about the subject of research or of the respondent.

Examples

- As a social worker, how many of the parents you deal with are addicted to drugs?
- **Do you post a lot of selfies on your Facebook page?** / On what occasions do you find yourself taking selfies? When do you decide to post them on your social media page?
- **As a teacher, how unhappy are you with needing to follow Common Core standards?** / What effect have the Common Core standards had on how you teach?

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Show/Interview

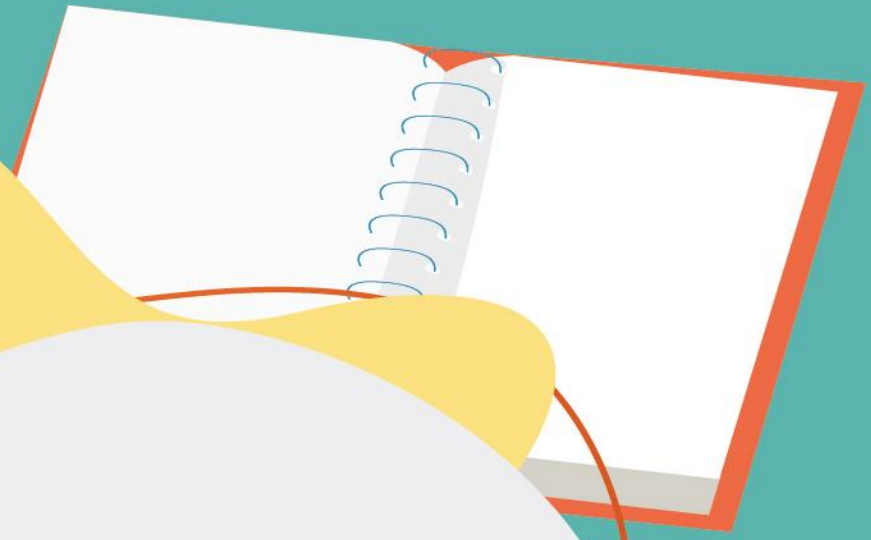
- Ask the who, what, where, when, why and how, and then ask the "so what" factor - who is impacted and how?
- Ask follow-up questions.
- Control the interview.
- Repeat questions.
- Ask background questions.
- Ask about developments.

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Exercise



Which statement is the style of formal MC?



- a. And that's it, guys.
- b. Please give a round of applause.
- c. Who wanna get drunk?
- d. Oh my god it's so quiet here. Again.
Are you ready?

Which statement is the style of informal MC?

- a. Let's enjoy the night, everyone.**
- b. It's honored for me to be your host tonight.**
- c. Could you please raise your hand if you have any question?**
- d. Ladies and gentlemen, as we are about to begin.**

Which statement is for news anchor/ news reporter/ interview?

_____ a. Many experts pointed out that the inflation rate will get much higher in 2024.

_____ b. You have told me about your unsatisfactory about the government. May I ask what's the factor?

_____ c. Good afternoon. You are watching ABC News, the late-night edition. We hope you are having a great day. I'm Andy, your host today.

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