

ภาษาอังกฤษ Writing

CEFR C2

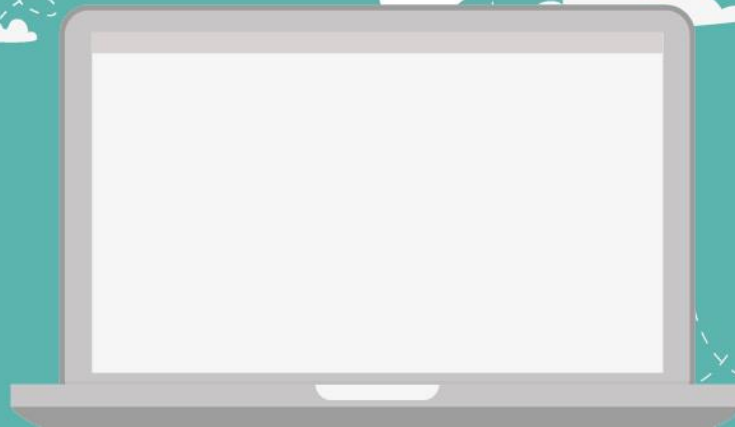
Go Study Abroad

ครูพี่สอน

A

B

C



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1. โอกาสในการได้รับพิจารณางาน
2. ทุนเยอะแยะให้เลือกสรร
3. เรียนจบไวกว่า
4. สังคมเพื่อนจากทั่วโลก
5. ได้ทักษะภาษา
6. ได้ท่องเที่ยว

1. ค่าใช้จ่ายสูง
2. การแข่งขันสูง
3. ความเครียด
4. ข้อจำกัดในการรู้จักเครือข่ายในไทย
5. ความเสี่ยงด้านความปลอดภัย
6. Homesick

Go Study Abroad



1. Process (in general)
2. Personal Statement/ SOP
3. Professional Letter of Recommendation
4. Perfect Choice
5. Process of Application

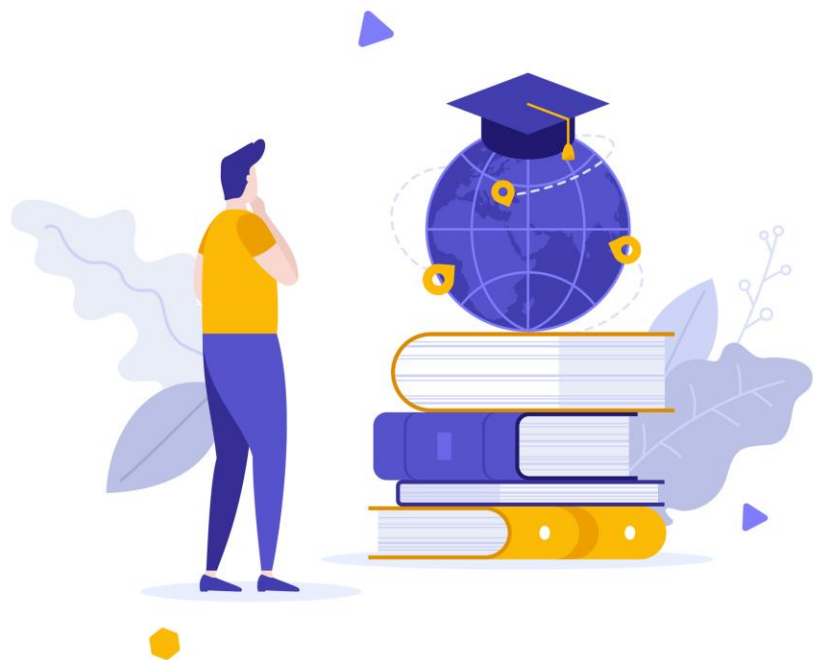
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1. Process (in general)

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1. Process (in general)

- Online application
- CEFR test (IELTS, TOEFL, Pearson Test, Pre-sessional session) **คะแนนขึ้นอยู่กับแต่ละสาขาและมหาวิทยาลัย**
- GPA transcript
- Personal statement/ Statement of purpose
- Letter of recommendation/ reference



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1. Process (in general)



Other Documents

- Other test results (GRE, GMAT, SAT, etc.)
- School reports
- Specific essay
- Application fee

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2. Professional Statement

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2. Professional Statement



- Personal statement ที่ต้องมีอะไรบ้าง
- Personal statement structure
- Example of successful personal statement
- How to start

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Personal statement ที่ต้องมีอะไรบ้าง

- Personal Branding สิ่งที่บอกว่าเป็นเราแตกต่าง
- Relevant Background ประสบการณ์ของเราที่เกี่ยวข้องกับสาขาวิชา
- Motivation เหตุผลว่าทำไมถึงอยากเรียนสาขาวิชานี้
- Respect เหตุผลว่าทำไมถึงอยากเรียนที่มหาวิทยาลัยนี้
- Why us? เราจะนำประสบการณ์ของเรามาเติมเต็มชั้นเรียนอย่างไร
- Vision & Goal วิสัยทัศน์ของเรา
- Good Storytelling เล่าเรื่องเจียบ

Business Management BSc

Personal Statement

We look for applicants with an enthusiasm for scholastic activities in general such as reading, debating, theological interests etc. Participation will be valued but achievement in these areas of interest will also be recognised. We are looking for enthusiasm for the discipline in general but, in particular, we wish to recruit applicants who are attracted to the interdisciplinary nature of the King's Business Management programme which offers a wide-ranging education covering many aspects of the business environment and related skills.

We look for applicants who have participated as fully as possible in school, college or community life, making the most of the opportunities available to them and also those who have demonstrated some experience of society beyond their immediate environment.

We look for applicants who have varied extra-curricular interests and enjoy active participation in areas such as sport, music and the arts in general. Participation will be valued but any achievement in extra-curricular activities will also be recognised. King's aspires to recruit applicants who will continue with their personal interests and contribute to the vitality of the College community.

Although we do not require applicants to have been in paid or voluntary employment, we welcome applications from those with any experience of work within a business setting. We will also take into account experience gained by students who have part time employment whilst studying.

Artificial Intelligence MSc

Course overview

Aimed at mathematically-minded STEM graduates, this Master's degree delivers intensive training in programming and the fundamentals of artificial intelligence (AI).

As well as learning the technical skills required for this growing area of computing science, you'll have the chance to explore realistic applications through group and individual projects.

This course offers you the chance to forge links with major technology companies and work within industry-initiated projects.

Students with a substantial background in computing who wish to explore other areas of computing alongside specialised options in AI and machine learning may prefer to consider our MSc Computing (Artificial Intelligence and Machine Learning) degree.



Chemistry BA

What We Look For

We seek students who will contribute to our community—and to society throughout their lives.

Academic achievement is important, but it's only part of what we consider when making decisions. We look for applicants who are curious, determined, and creative. We take into account special talents or successes that might not appear on a transcript. We appreciate unique perspectives formed by personal circumstances. These qualities help prepare students to make the most of their education.

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Personal statement structure

- **Introduction**

The introduction should be short and concise. Explain why you are excited to study here. Think about the background reading you have done.

- **Main body**

Try to have at least one example that focuses on your academic experience related to your course. Avoid simply listing skills or qualities.

Make sure you show how they are relevant for your future studies.

- **Conclusion**

Should summarize the key points of your statement and remind the admissions tutor of your strengths.

This can be a good opportunity to write about where you see this course taking you in the future, such as further study or employment?

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Example of successful personal statement

I am unsure when my passion for media and communication started, but once I realized it, I had recorded myself reporting news since grade four and had participated in Radio Host Competitions since I was in middle school, which made me become the youngest part-time radio DJ in my province of Ratchaburi.

Without a degree in journalism, I became qualified by getting authorized certifications and became a Mass Communication Officer. Since 2019, I have been a part of the High Potential and Performance System, a programme designed to create quality leaders for government agencies. It has allowed me to rotate through several media outlets and it makes my CV much more active.

I am currently working at the XXXXXXXXXX, where I am able to enhance my knowledge and experience in media production and academic fields through the content and implementation of international, regional, and national policies. The policy that interests me the most is Digital Government because if journalists apply digital media for communication properly, it will promote people's quality of life nationwide. I, therefore, enrolled in online courses on Big Data, Digital Journalism, and Data Visualization, and read digital media related books in both Thai and English. Now, my goal is to be 'the first Thai government officer working as a digital journalist'.

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Example of successful personal statement

Most recently, I have applied for this year's scholarship for government officials in order to study data journalism. University of Sheffield is my only choice as it is the Russell Group university with world-class reputation in specialized courses in media and communication. It seems as if the modules in Global Journalism (MA) were specially designed for me since they match my educational background in social issues, my interests in communicating data, my experience in journalism, and my skill in digital and computing fundamentals. I am totally attracted by Digital Journalism for a Digital Society, Writing for the Media, and Research Portfolio. I am also impressed that the programme provides clear information on courses as well as visualises picture about the university experience and the learning outcome that students will gain in each semester. I find the university's vibe to be very friendly and professional, and I have fallen in love with the surrounding atmosphere of the city since I visited Sheffield as a solo traveler in 2017.

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Example of successful personal statement

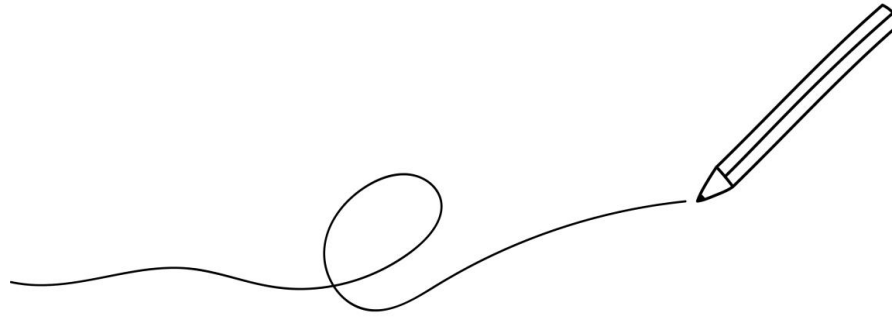
After graduation, I have to come back to work at XXXXXXXX and I will apply all the knowledge I gain from the programme to launch my own initiative proposal called the 'Digital Journalist Team Formation'. In this initiative, I will form a team to work through data finding and collecting methods, tools, algorithms, and storytelling techniques to create media masterpieces that powerfully attract the audience's attention and illustrate understandable statistics along with predictive data through on-air and online platforms. Moreover, the Digital Government policy will be implemented effectively to benefit the public in Thailand. For long-term benefits, we can encourage the agency to become a data-driven, decision-making organization, to organise in-house workshops for personnel, and to develop an internal media and information exchange platform for our newsrooms all over the country to share materials together.

Apart from my professional ambitions, I played guitar in a university band, I am a Chinese opera actor, a ballroom dancer, a song writer, a podcaster on Spotify, and a website creator using HTML with five first-place awards to my name.

I believe that I can be the first Digital Journalist in Thailand's public sector, and I want the University of Sheffield to be a significant part to make it happen.

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How to start



- Research about the major, modules, and assessment
- Check word limit
- Write down all relevant experiences, skills, motivation
- To expand your writing, ask these questions with yourself...

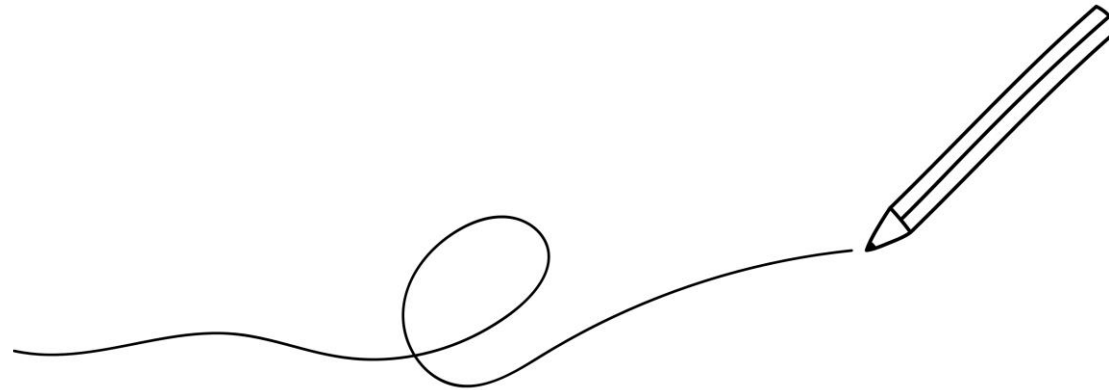
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How to start

- Why does it have to be this subject/university?
- How did you become interested in this area?
- What's your goal after graduation?
- What skills have you gained from the previous education?
- What qualities would you bring to the course?
- Any skill that the course require?
- Any work experiences related?
- Any hobbies or personal interests?

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How to start



- Check accuracy and proofread
- Ask family and friends to read if it represent ourselves enough

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2. Professional Statement (Do & Don't)

Professional Statement

Do & Don't



DO

- Stay positive
- Be simple
- Differentiate yourself
- Be specific
- Be enthusiastic



DON'T

- Exaggerate
- Copy others' work
- Be too modest
- Be negative and nervous
- Too short or too long

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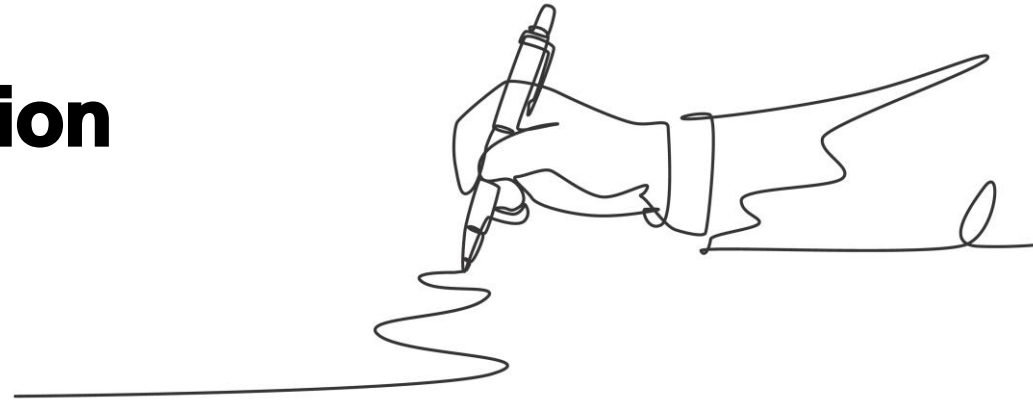
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**3. Professional
Letter of Recommendation**

Go Study Abroad

3. Professional Letter of Recommendation



- Letter of recommendation ที่ต้องมีอะไรบ้าง
- Letter of recommendation structure and example
- วิธีการขอ Letter of Recommendation จากอาจารย์

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Letter of Recommendation ที่ต้องมีอะไรบ้าง



- ชื่อ ตำแหน่ง Logo สถาบัน
ช่องทางการติดต่อ ของอาจารย์
หรือเจ้านาย
- ความสัมพันธ์กับเรา
- Performance ของเรา
- การันตีว่าเราจะทำได้ดี
- Positivity

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Q&A about Letter of Recommendation

- โปรไฟล์ของ Referee ควรจะเป็นไปในลักษณะไหน?
- ถ้า Referee ของเราตำแหน่งใหญ่และงานยุ่งมาก ทำอย่างไรดี?
- จะทำอย่างไรให้เขาเขียนเกี่ยวกับตัวเราได้ตรงจุดที่สุด?
- จะไปหา Referee โปรไฟล์ปังๆ ได้อย่างไร?

Letter of recommendation structure and example

Letter of Recommendation

May 19, 2023

To Whom It May Concern:

I am writing this letter of recommendation to give my absolute endorsement to Miss _____ in her pursuit to enroll in the Data Journalism (MA) programme. _____ is an outstanding member of my team. She has worked here at _____, since 2021 as a _____.

Miss _____ has always been extremely dedicated to the media and journalism field. In her first couple of months working here, I assigned Miss _____ to take charge some of national level projects as a project manager. Apart from the main tasks she is directly responsible for, she is also a production team leader for various programmes published on AAA TV channel. Her working performance is impressive as she is a fast learner and highly motivated with experience of communication strategies, excellent leadership, and great creativity. She is always open to new opportunities and learns new things, along with initiating ideas and innovations to help boost the team's productivity.

I strongly believe that she will certainly apply skills and knowledge from _____ to benefit our organization in terms of media and information. I am confident that she will be an invaluable addition to your university. Do not hesitate to contact me if you have any requests or other questions about Miss _____ - I would be more than happy to answer them.

Sincerely yours,

Ms.
Executive Director,
XXXXXXXXXX

 +(66)2-000-0000

 xxxxxxxx@gmail.com

 Address,
Bangkok, Thailand

Letter of recommendation structure and example



June 20, 2022

To Whom It May Concern:

It is my great pleasure to recommend Miss [REDACTED] for admission to a master's degree at your university. I have known Miss [REDACTED] since 2018 as her independent study advisor at [REDACTED] University.

During her study at the [REDACTED], Miss [REDACTED] was a very diligent student and successfully completed her independent study entitled "An Analysis of [REDACTED]" with outstanding academic performance. Her research paper was well researched, well written, and well organised. She has a very good command of both spoken and written English. She also participated well in class activities and assignments, could work well under strict deadlines, and was well-loved by her classmates.

I highly recommend Miss [REDACTED] as I am confident that she will make an excellent addition to your university's community and will be successful in all her future endeavors.

Sincerely,

[REDACTED],

Assistant Professor Dr. [REDACTED]
Lecturer

[REDACTED] University

Email: [REDACTED]

Phone: [REDACTED]

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วิธีการขอ Letter of Recommendation จากอาจารย์

- เลือกคนที่รู้จัก เ็นตุเรา
- ติดต่อไว้ล่วงหน้าอย่างน้อย 2 อาทิตย์ ก่อนใช้งานจริง
- ชี้แจงว่าจะเอาไปทำอะไร ส่งไปสมัครที่ไหนบ้าง
- ส่งไฟล์ประวัติเด่นๆ ของเรากูไปด้วยเพื่อกบทวนความทรงจำ
- รายงานความคืบหน้าการสมัคร

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4. Perfect Choice

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How to choose perfect choice for you



- Rank (Overall, Major)
- Location of town
- Living cost
- Scholarship
- Modules
- Duration
- Final project assessment
- University vibe
- Personal Value

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5. Process of Application

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Undergraduate (UCAS) & Postgraduate (Direct)

- Choose university and course
- Prepare documents
- Take tests
- Apply online
- Receive offer from university
- Accept offer/ Pay deposit
- Receive CAS
- Book Accommodation
- Apply for VISA



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ภาษาอังกฤษ Writing

CEFR C2

Go Study Abroad

ครูพี่สอน

A

B

C

